

# ALAIN LEMIEUX

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AFFAIRES GOUVERNEMENTALES ET PUBLIQUES

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## THE FIRM

*Alain Lemieux, Affaires gouvernementales et publiques (AGP)* is a lobbying firm specializing in corporate positioning within the public and semi-public sector. Founded in Quebec City in 1995, the firm deals primarily with the Quebec and Canadian governments, but performs international work as well.

## OUR MANDATE

Guide and advise our clients regarding government relations and public affairs at the different levels of government and democratic institutions, so they can efficiently achieve their strategic objectives.

## OUR APPROACH

Our firm offers our clients a full range of services and steers them through their strategic process, whether it is medium or long-term positioning, or more specific interventions.

The firm also provides clients with a vast network of public and private contacts to promote constructive relationships with various stakeholders, and to ensure that the clients' needs and concerns are understood and considered within the democratic process.

## ETHICS

In compliance with the *Lobbying Transparency and Ethics Act*, all the firm's mandates are registered with the Quebec Registry of Lobbyists<sup>1</sup>. The same applies for the Office of the Registrar of Lobbyists in Ottawa<sup>2</sup>, in compliance with the *Lobbying Act*.

In the execution of our mandates, it goes without saying that the members of our firm act with transparency and integrity, and in compliance with the Quebec Lobbyist Code of Ethics and the Canadian Lobbyists' Code of Conduct. In an effort to deal professionally with our clients, our firm is also committed to uphold the standards pertaining to professional secrecy and business confidentiality.

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<sup>1</sup> <https://si1.lobby.gouv.qc.ca/internet/english.asp>

<sup>2</sup> <http://orl-bdl.gc.ca/epic/site/lobbyist-lobbyiste.nsf/en/home>

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## THE MANAGEMENT

### *Alain Lemieux, President*

Mr. Alain Lemieux is the founding president of AGP. He holds several high-level academic degrees issued by Canadian, British and French institutions. Mr. Lemieux has published numerous articles in journals and trade magazines, and currently sits on the board of directors of various corporations. Previously, he was a guest lecturer at several renowned US universities and currently teaches university courses in Quebec on law and politics.

Mr. Lemieux has been a consultant specializing in matters of government relations and public affairs since 1989. Prior to this, he was a special assistant to the Minister of State for Finance in Ottawa, advisor to the Economic Law Division at the Department of External Affairs, as well as special advisor to the Quebec Minister for International Relations.

### *Richard Labrie, Vice-President*

Mr. Richard Labrie joined the Firm in 2006 as vice-president of AGP. Putting to good use his vast experience in the private as well as the public sectors, and benefiting from leading expertise in consulting, he relies on a wide network of contacts in Quebec and the rest of Canada.

In the past, Mr. Labrie worked in the telecommunications field for Bell Canada, and later as a specialized consultant. He was also chief of staff for the Quebec Minister of Tourism and President of the National Assembly. Mr. Labrie later became vice-president and superintendent of the Régie des télécommunications du Québec, and General Manager of the Canadian Research and Information Centre for many years. This experience has allowed him to develop a strong knowledge of the workings of the Quebec and Canadian State.

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